

Failure to Share Natural Disaster Risk

by Tuomas Tomunen

Discussant: Asaf Manela

August 2020



**WashU Olin
Business School**

Why do we care?

- ▶ Financial frictions for intermediaries matter for asset pricing
 - ▶ Theory (Brunnermeier-Pedersen 2009 RFS, He-Krishnamurthy 2013 AER; Brunnermeier-Sannikov, 2014 AER)
 - ▶ Evidence (Adrian-Etula-Muir, 2014 JF; He-Kelly-Manela, 2017 JFE; Haddad-Muir, 2018)
- ▶ Goal: Test if prices reflect risk-exposures of financial intermediaries in a setting that is somewhat cleaner from omitted risk factors

What the paper does?

- ▶ Focus on catastrophe bonds linked to natural disaster occurrence
- ▶ Arguably, little exposure to traditional macroeconomic risks
 - ▶ Little interest rate or credit risk
- ▶ Argues expected excess returns to cat bonds would be zero if not for risk averse intermediaries

Main findings

- ▶ Estimates cross-sectional regressions:

$$E_t \left(R_{i,t+1}^e \right) = \lambda_{0,t} + \lambda_{cat,t} \hat{\beta}_{i,t} + \varepsilon_{i,t}$$

t	$\lambda_{0,t}$	(t -stat)	$\lambda_{cat,t}$	(t -stat)	$\lambda_{cat,t} - E_t \left(R_{cat,t+1}^e \right)$	(t -stat)	R^2	N	$N_{clusters}$
2003	1.47	16.98	2.14	17.42	-1.45	-11.78	0.73	30	12
2004	0.09	0.12	1.54	3.11	-0.31	-0.63	0.51	36	18
2005	0.84	6.56	1.09	12.08	-0.88	-9.72	0.42	34	16
2006	-2.51	-2.54	7.62	9.62	2.13	2.69	0.82	33	18
2007	1.49	3.10	3.78	5.01	-0.96	-1.27	0.71	40	28
2008	1.53	4.88	2.86	8.11	-1.18	-3.35	0.72	33	27
2009	3.29	5.10	4.03	5.14	-2.97	-3.79	0.71	22	17
2010	3.10	5.51	1.99	5.50	-2.86	-7.90	0.53	30	21
2011	1.07	1.25	2.62	2.54	-0.77	-0.75	0.42	22	15
2012	1.21	3.23	4.08	11.69	-1.58	-4.54	0.84	31	27
2013	0.79	3.75	2.17	8.52	-1.02	-4.02	0.76	42	35
2014	1.15	6.20	1.39	5.09	-1.22	-4.45	0.54	48	39
2015	1.09	7.04	1.23	6.85	-1.12	-6.22	0.60	50	39
2016	0.90	5.56	1.02	5.28	-0.70	-3.65	0.53	40	29
2017	0.53	2.38	1.21	3.64	-0.08	-0.25	0.31	46	32
2018	0.35	1.21	1.15	2.56	0.08	0.17	0.29	44	31
FM	1.23	9.41	2.06	11.67	-1.10	-9.02	0.49	63	

Contribution

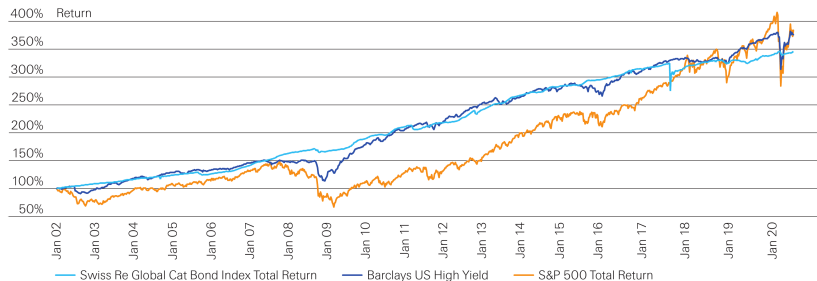
- ▶ Intermediary AP literature has looked at many other asset classes but not cat bonds
- ▶ Cat bonds have been studied extensively by Froot and O'Connell (1999, 2008) and Froot (2001)
- ▶ The paper makes clear a set of assumptions under which the cat bond risk premium can be interpreted as an intermediary risk premium

Suggestion 1: Independence assumption

- ▶ Central assumption: natural disasters are independent of aggregate wealth
- ▶ Used to reject explanations based on macroeconomic risk factors
- ▶ What about true catastrophes?

Suggestion 1: Independence assumption

Swiss Re Global Cat Bond Total Return Index (SRGLTTR) vs other relative benchmarks ⁷



Source: Swiss Re Capital Markets and Bloomberg LP, as of June 30, 2020

Suggestion 2: Peso problems

- ▶ But what if we were lucky?
- ▶ Most of the cat bonds in the sample cover North America and Europe
- ▶ What if a natural disaster devastated the US?
- ▶ Manela-Moreira (2017 JFE) find that wars and government-related uncertainty are priced risks
 - ▶ But natural disasters are not! Good news for this paper

Suggestion 3: Knock on effects

- ▶ Some severe natural disasters can have knock on effects on the economy, markets, and society
- ▶ Jha-Liu-Manela (2020) find that uninsured disasters like severe epidemics and earthquakes tend to worsen public sentiment toward the financial sector
 - ▶ Long-term effects on GDP and credit growth
- ▶ From specialist's perspective, holding an asset that defaults at the same time AUM go out the door and regulatory costs rise
 - ▶ Risky!
- ▶ Channel is related but not quite the He-Krishnamurthy (2013) story

My take

- ▶ Really nice contribution to our understanding of cat bond pricing
- ▶ Compelling evidence consistent with the intermediary asset pricing model
- ▶ Careful work ruling out many alternative stories

Other suggestions / minor points

- ▶ The standard errors and t-stats in Table 3 (and others) are hard to believe. For example, the first line has a t-stat of 17 for a cross-sectional regression with 30 assets ...
- ▶ Also, because the betas are simulated and noisy, there are well-known issues with generated regressors here. Can you use the simulated values to account for this noise?